



KANE COUNTY TOURISM PROFILE

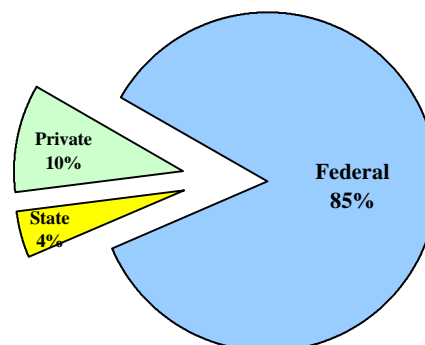
County Indicator	1996	1997	1998	1999	2000	2001(p)	% Change 2000-2001	State Ranking
DEMOGRAPHIC								
Population	5,908	5,982	6,012	6,073	6,037	6,037	0.0%	24
Total Non-Ag Employment	2,271	2,543	2,702	2,697	2,806	2,908	3.6%	21
Non-Ag Avg Monthly Wage	\$1,276	\$1,286	\$1,354	\$1,384	\$1,545	\$1,646	6.5%	21
Per Capita Income	\$17,826	\$19,743	\$21,130	\$21,882	\$23,578	\$24,615	4.4%	4
Unemployment Rate	7.5%	5.0%	4.1%	4.0%	3.1%	3.5%	0.4%	2
SPENDING & EMPLOYMENT								
Spending by Travelers (Millions)	\$51.7	\$54.5	\$55.7	\$49.6	\$48.0	\$44.9	-6.5%	12
Travel & Tourism Related Employment	953	1,000	1,031	929	909	894	-1.7%	12
TOURISM TAX REVENUES (000s)								
Local Tax Revenues from Traveler Spending	\$1,075	\$1,133	\$1,159	\$1,031	\$999	\$935	-6.4%	12
Gross Taxable Room Rents	\$8,900	\$8,940	\$8,255	\$9,217	\$9,464	\$9,015	-4.7%	10
Transient Room Tax	\$267.0	\$268.2	\$247.7	\$276.5	\$283.9	\$270.5	-4.7%	10
Restaurant Tax	--	\$67.3	\$77.1	\$75.1	\$79.0	\$79.1	0.1%	19
Car Rental Tax	--	--	--	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$85.3	\$91.6	\$92.7	\$100.0	\$107.4	\$101.5	-5.5%	20
REGIONAL VISITATION COUNTS								
I-15 UT/AZ Traffic Count	5,506,025	5,796,200	6,139,300	6,359,030	6,396,625	6,674,025	4.3%	
SR-11 UT/AZ Traffic Count	1,383,350	1,423,500	1,454,525	1,512,925	1,509,275	1,480,075	-1.9%	
SR-89 UT/AZ Traffic Count	669,775	635,830	651,525	693,500	943,525	923,450	-2.1%	
Glen Canyon N.R.A.	2,504,986	2,430,781	2,442,990	2,639,860	2,568,111	2,340,031	-8.9%	
Zion N.P.	2,498,001	2,445,534	2,370,048	2,449,664	2,432,348	2,227,490	-8.4%	
Bryce Canyon N.P.	1,269,600	1,174,824	1,166,331	1,081,521	1,099,275	1,068,619	-2.8%	
Cedar Breaks N.M.	653,760	608,399	578,974	597,460	550,657	690,652	25.4%	
Grand Staircase-Escalante N.M.	519,944	788,611	849,628	1,141,131	572,176	683,286	19.4%	
Coral Pink Sand Dunes S.P.	182,704	164,544	188,164	164,893	106,601	131,675	23.5%	
Kodachrome Basin S.P.	58,616	63,958	63,380	67,440	65,007	55,940	-13.9%	

Land Ownership - 1999	No. of Acres	% Total
Total Acres in County	2,553,375	100.0%
Federal Government	2,180,569	85.4%
BLM	1,633,909	64.0%
US Forest Service	125,342	4.9%
National Recreation Areas	381,627	14.9%
National Parks	18,265	0.7%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	21,426	0.8%
Other*	--	--
State Government	109,212	4.3%
Utah State Parks & Recreation	1,746	0.1%
Utah State Wildlife Reserves	--	--
State Trust Lands	107,466	4.2%
American Indian	--	--
Private**	263,594	10.3%

*Includes Military and Bankhead Jones land

**May include some local government land

Land Ownership - 1999



Kane County Tourism Profile

